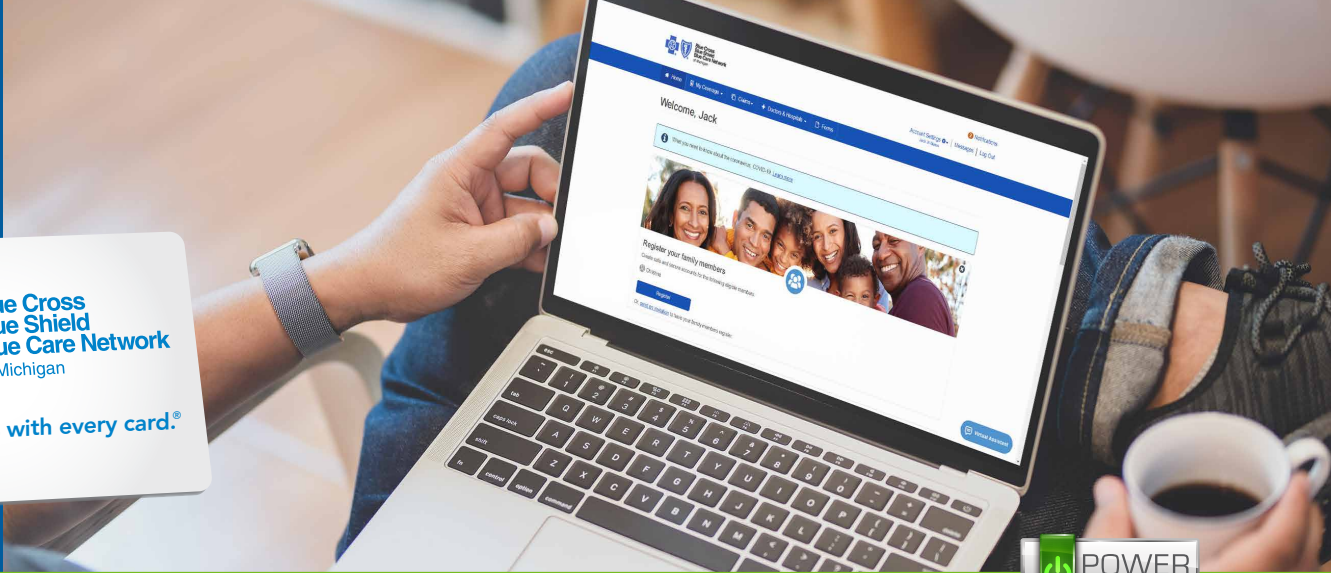




Confidence comes with every card.®



know. compare. choose.


When you need info about your plan fast – MIBBlue Virtual AssistantSM is at your service

Sometimes you need quick answers to questions about your plan. What's covered under my plan? What's my copay? How do I find a doctor in my plan's network?






Ask MIBBlue Virtual Assistant.

MIBBlue Virtual Assistant is an interactive, automated chat feature available through your online Blue Cross member account. Get immediate 24/7 support to find the plan information you need.

Here's what it can do

 **Log in to your online account***, or use our app, and select the Virtual Assistant icon.

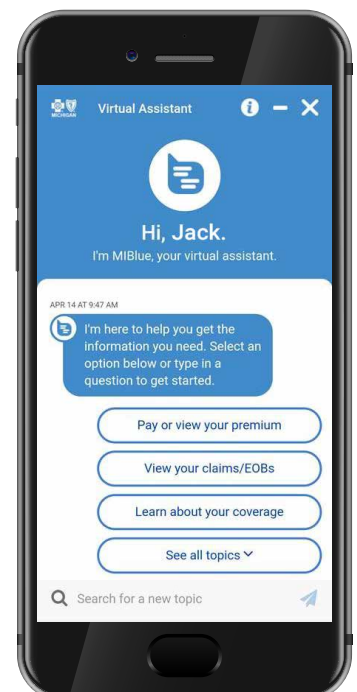
MIBBlue Virtual Assistant is ready to help you:

-  Check your coverage.
-  Find options for care.
-  Search for doctors and hospitals.
-  Look up your copay, deductible and other balances.
-  Find a certain claim or referral.

Even use it to order another member ID card and update your paperless options.

No office hours. No waiting. No problem.

Log in to your account — and introduce yourself to MIBBlue Virtual Assistant.



*To activate your account, go to bcbsm.com/register or text **REGISTER** to **222764**. Message and data rates may apply. Visit bcbsm.com for our *Terms and Conditions of Use* and *Privacy Practices*. Or for our app, go to bcbsm.com/app.

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